



Pride Foundation



Sponsorship Opportunities

Join us as an advocate for LGBTQ+ Communities

Tend, a hybrid event on June 8th, 2023, will bring together Pride Foundation's network of partners and supporters to raise funds for LGBTQ+ communities across the Northwest. Through an evening of storytelling and celebration, we honor Pride Foundation's 2023 scholarship recipients and our grantee partner organizations that work to advance equity and justice across Alaska, Idaho, Montana, Oregon, and Washington.

Pride Foundation's community of supporters will celebrate at community gatherings across our 5-state region to experience this memorable broadcast and in-person program. It is anticipated that 500 people will attend an in-person gathering or watch the broadcast through the streaming platform. An additional 15,000+ will be reached through a corresponding event campaign activating Pride Foundation's bulk communications, social media, and print/web marketing channels.

We are seeking business partners that share our commitment to building a world where all people can be their full authentic selves, in all of the places they call home.

For more information, please visit: www.pridefoundation.org/tend



About Pride Foundation

“We have a beautiful community with so much depth of knowledge of what they really truly need. But finding access to the resources we need in order to make those things come to fruition is always the biggest challenge.”

*Chelsea Gaona Lincoln, Executive Director of Add the Words Idaho
(Pride Foundation Grantee, Idaho)*

Pride Foundation began in 1985 with a group of LGBTQ+ leaders around a kitchen table. They believed in a simple but revolutionary idea: every person should be able to live safely, openly, and genuinely in all the places we call home. Their idea sparked a community movement—and what is now the only LGBTQ+ community foundation in the Northwest.

We have invested more than \$88 million in grants and scholarships to LGBTQ+ organizations and student leaders in Alaska, Idaho, Montana, Oregon, and Washington.

Together, we are building a world where we can all be who we are, where we are.



Sponsorship Opportunities

Tend: A Celebration of Community

Thursday, June 8, 2023

5:00PM (AKST) | 6:00PM (PT) | 7:00PM (MT)

\$20,000 Platinum Sponsor

- ✓ Logo on event invitation
- ✓ Supply a pre-recorded 60-second video played at the event to welcome guests (*script support supplied*)
- ✓ Verbal recognition during the live program
- ✓ Logo in pre-event slide show
- ✓ Logo in pre-event print and electronic marketing
- ✓ Logo during the live program
- ✓ Logo on livestream viewing web page
- ✓ One hour, Pride Month virtual workplace training

\$15,000 Gold Sponsor

- ✓ Logo on event invitation
- ✓ Supply a pre-recorded 45-second Pride Month video to be played during the pre-show
- ✓ Verbal recognition during the live program
- ✓ Logo in pre-event slide show
- ✓ Logo in pre-event print and electronic advertising
- ✓ Logo during the live program
- ✓ Logo on livestream viewing web page
- ✓ One hour, Pride Month virtual workplace training

\$10,000 Silver Sponsor

- ✓ Verbal recognition during the live program
- ✓ Logo in pre-event slide show
- ✓ Logo in pre-event print and electronic advertising
- ✓ Logo during the live program
- ✓ Logo on livestream viewing web page
- ✓ One hour, Pride Month virtual workplace training

\$5,000 Bronze Sponsor

- ✓ Logo in pre-event slide show
- ✓ Logo on livestream viewing web page
- ✓ One hour, Pride Month virtual workplace training

\$2,500 Friend Sponsor

- ✓ Name on event web page with a link
- ✓ Name on livestream viewing web page
- ✓ One hour, Pride Month virtual workplace training

<\$1,000 Friend of Pride Foundation

- ✓ Name on livestream viewing web page

All Sponsorships Include:

- ✓ Name and logo on Pride Foundation website as an annual sponsor
- ✓ Recognition in printed annual report released every fall
- ✓ Social media post recognizing Tend event sponsors





2023 Sponsorship Commitment Form

Sponsorship Level

Platinum / \$20,000 Gold / \$15,000 Silver / \$10,000 Bronze / \$5,000 Friend / \$2,500

Other Amount (Friend of Pride Foundation): \$ _____

Payment Information

We will fulfill this pledge of support as follows:

Please charge the following credit card number in the amount of \$ _____

Visa Mastercard American Express

Card #: _____

Exp. date: _____

Name on card: _____

CVV: _____

Billing address: _____

Zip code: _____

Send an invoice. We will fulfill payment no later than: _____

Address invoice to: _____

Email address: _____

Billing address: _____

City: _____

State: _____

Zip code: _____

My donation is in-kind (please explain):

Business or Organization Information

Company or organization name: _____

List name exactly as it should appear in promotional materials, including capitalization, punctuation, abbreviations, etc.

Logo: I am including a high-resolution logo file with this form

 I will email a high-resolution logo file to giving@pridefoundation.org by: _____

Mailing address: _____

City: _____

State: _____

Zip code: _____

Phone: _____

Contact name and title: _____

Email address: _____

Comments:

Please return this form to:

Pride Foundation, 2014 E. Madison, Suite 300, Seattle, WA 98122 or giving@pridefoundation.org.

Please contact Pride Foundation's Office of Community Engagement with any questions.

Office: 800.735.7287 | giving@pridefoundation.org

Thank you to our 2022 Sponsors!

PLATINUM LEADER



Highnote

GOLD ADVOCATES



Boston Trust Walden

Principled Investing.

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SILVER BEACONS

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