Tend: A Celebration of Community, a hybrid event broadcasting on June 23rd, 2022, will bring together Pride Foundation’s network of partners and supporters to raise funds for LGBTQ+ student leaders and organizations. Through an evening of memorable performances and storytelling, we honor the 2022 LGBTQ+ scholars and organizations that work to advance equity and justice in Pride Foundation’s 5-state region of Alaska, Idaho, Montana, Oregon, and Washington.

Pride Foundation’s community of supporters will gather at 40+ in-person watch parties to experience the broadcast across the foundation’s 5-state region. We are seeking event business partners that share our commitment to equity and justice.
About Pride Foundation

Be who you are, where you are

Pride Foundation began in 1985 with a group of LGBTQ+ leaders around a kitchen table. They believed in a simple but revolutionary idea: every person should be able to live safely, openly, and genuinely in all the places we call home. Their idea sparked a community movement—and what is now the only LGBTQ+ community foundation in the Northwest.

We collaborate with a vast network of partners to mobilize resources to focus on the critical issues impacting LGBTQ+ people, including: housing and homelessness, economic and food security, education access and school safety, HIV & AIDS support and prevention, transgender visibility, elder issues, health care access, and behavioral health services. A commitment to racial equity is at the core of our work.

Since our founding in 1985, Pride Foundation has invested more than $88 million in LGBTQ+ communities across Alaska, Idaho, Montana, Oregon, and Washington.

Who We Reach

Pride Foundation supporters are concentrated in the Northwest but live throughout the country.

Website and Digital Communications

- 25,000+ webpage views per month
- 15,000 engaged through email/print communications per year

$81M awarded through 5,300+ grants

$7M+ in scholarships awarded to 2,200+ student leaders
Sponsorship Opportunities

**Tend: A Celebration of Community**
Thursday, June 23, 2022
5:00PM (AKST) | 6:00PM (PT) | 7:00PM (MT)

$20,000 Presenting Sponsor (1 available)
- Recognized as “**Tend presented by**” your business name
- Supply a pre-recorded 60-second video played at the event to welcome guests (*script support supplied*)
- Shout-out as Presenting Sponsor during live program in chat
- Logo on event invitation as “**Tend presented by**” your business name
- Verbal recognition during the live program
- Logo in pre-event slide show
- Logo in pre-event print and electronic marketing
- Logo during the live program
- Logo on livestream viewing web page

$10,000 Platinum Sponsor (2 available)
- Logo on event invitation
- Supply a pre-recorded 30-second Pride Month video to be played during the pre-show
- Verbal recognition during the live program
- Logo in pre-event slide show
- Logo in pre-event print and electronic advertising
- Logo during the live program
- Logo on livestream viewing web page

$5,000 Gold Sponsor
- Verbal recognition during the live program
- Logo in pre-event slide show
- Logo in pre-event print and electronic advertising
- Logo during the live program
- Logo on livestream viewing web page

$2,500 Silver Sponsor
- Logo in pre-event slide show
- Logo on livestream viewing web page

$1,000 Bronze Sponsor
- Name on event web page with a link
- Name on livestream viewing web page

< $1,000 Friend of Pride Foundation
- Name on livestream viewing web page

**All Sponsorships Include:**
- Name and logo on Pride Foundation website as an annual sponsor
- Recognition in printed annual report released every fall
- Social media post recognizing Tend event sponsors

Have another idea? Our business supporters are partners in our work.
Reach out to discuss how we can tailor your sponsorship package!
2022 Sponsorship Commitment Form

Sponsorship Level:

☐ Presenting / $20,000  ☐ Platinum / $10,000  ☐ Gold / $5,000  ☐ Silver / $2,500  ☐ Bronze / $1,000

☐ Other Amount (Friend of Pride Foundation) $ ______

Payment Information

We will fulfill this pledge of support as follows:

☐ Check made out to Pride Foundation (enclosed)

☐ Please charge the following credit card number in the amount of $ ________________

☐ Visa  ☐ MasterCard  ☐ American Express

Account # ____________________________ Exp. Date ________

Name on Card __________________________________________

☐ Send an invoice. We will fulfill payment no later than ___/____/_____

☐ My donation is an in-kind donation (please describe) ________________________________

Business or Organization Contact Information

- Please list company/org name to be used in promotional materials, indicating exactly how it should appear, including capital letters and abbreviations.

- Email your logo and any guidelines for use to: giving@pridefoundation.org

Business or Organization Name _______________________________________________________

Contact Name & Title ______________________________________________________________

Mailing Address ___________________________________________________________________

City ____________ State ______ Zip ________ Phone ________________

E-mail ________________________________________________________________

Comments ________________________________________________________________

Please return form to:

Pride Foundation, 2014 E. Madison, Suite 300, Seattle, WA 98122  or giving@pridefoundation.org

Please contact Pride Foundation’s Office of Community Engagement with any questions.
Office: 800.735.7287 | giving@pridefoundation.org