

About Pride Foundation

Pride Foundation is a Northwest leader in the pursuit of equality for the LGBTQ community. Through scholarships, grants, advocacy, and community leadership, Pride Foundation donors and volunteers are helping us to transform our communities and culture. Our work ripples through communities, inspiring equality at every point along the way.

Marriage Equality and Pride Foundation

As the state prepares for the new marriage law to go into effect, the conversation about marriage equality in Washington is more urgent than ever. There is a real need to continue and deepen the conversation now, making the case for why marriage matters to same-sex couples, and why domestic partnership or civil unions are not an adequate solution in Washington. Pride Foundation will lead a statewide public education and outreach effort from May to September.

Position Description

Pride Foundation has an immediate opening for a full-time Women's Outreach Specialist. We are looking for an energetic and self-motivated individual to join our existing team of staff and volunteers focused on educating the public about marriage equality in Washington State. This position will involve creating a network of women's, parents' and educational organizations across the state to engage in a conversation about why marriage is critical for all loving and committed couples and families. The overarching goal is to increase understanding of and support for marriage equality in Washington State.

The Women's Outreach Specialist will be responsible for recruiting and managing volunteers; building and maintaining relationships with influential leaders of women's and parents' organizations; creating educational, training and communication materials; and hosting educational events to engage women and parent focused communities. The Women's Outreach Specialist will work under the supervision of the Director of Regional Operations and Leadership and will be based in Seattle, WA.

Specific responsibilities include

- Identify and engage leaders within women's, parents' and educational networks to become supporters of marriage equality and educators on the facts of marriage equality and its impact on families.
- Develop and deliver educational training materials to help people become familiar and comfortable with why marriage matters, and to reframe opponents' attack messages.
- Develop a schedule of outreach events designed to engage and educate women and parents and to increase public support for marriage equality in Washington.
- Establish and maintain relationships with a network of influential leaders to ensure they are providing frequent and effective communication to their members throughout the campaign.
- Create ready-to-deliver content for newsletter, email and social media campaigns that can be used to proactively educate and to quickly combat opponent's negative attacks.
- Work with staff to ensure that volunteer opportunities are meaningful and likely to lead to sustained commitment and leadership among activists.
- Other duties as assigned.

Qualifications

- Involvement in grassroots and grass tops organizing, preferably with organizations focused on the women's, parents' and/or educational communities, including event production, coalition management, and training.
- Demonstrated experience in recruiting, motivating, and training volunteers.
- Understanding of, and ability to articulate empathy with. parents of school-aged children required.
- Experience developing educational materials, including video and print.
- Excellent written and oral communication skills; social media experience a plus.
- Attention to measurable results.
- Ability to be a team player and work in a highly collaborative, fast-paced environment.
- Strong work ethic and willingness to work evenings and weekends when projects demand it.
- Curiosity about all aspects of the LGBT community. Prior experience working in LGBT community is desired.

To apply please submit your resume and cover letter to : amy@pridefoundation.org